

# Stylized model of content development modalities

**LEADING PLATFORMS**



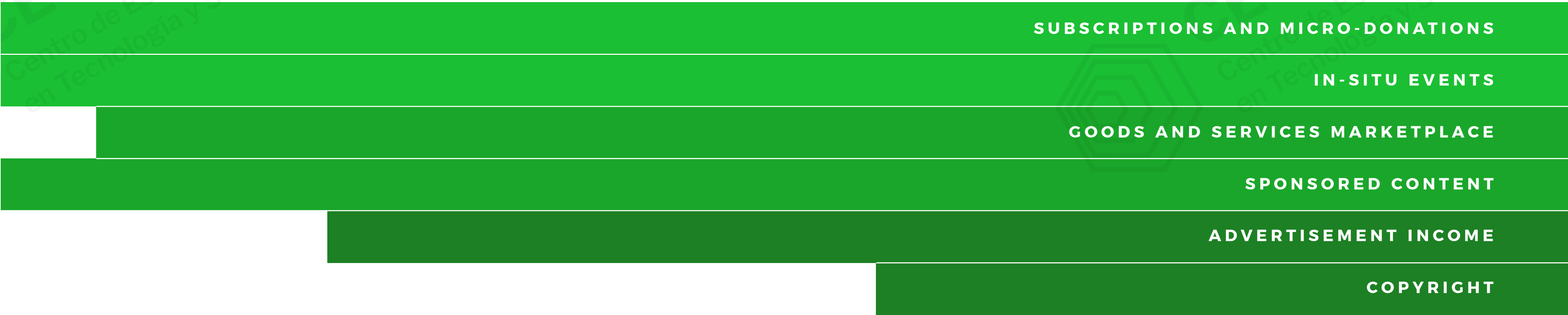
TWITCH  
IGTV



INSTAGRAM  
TIKTOK  
YT SHORTS



DEZZER  
SPOTIFY  
YOUTUBE

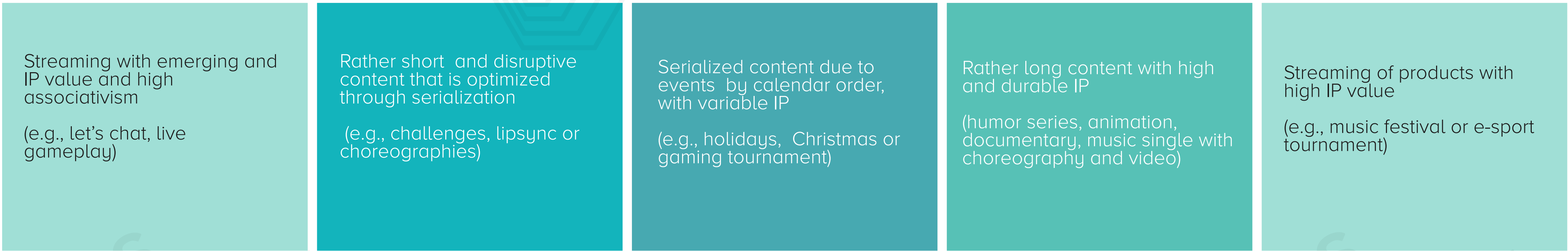


**MONETIZATION SCHEMES**

**CONTENT TEMPORALITY**



**CONTENT FORMATS**



**BRAND AND AUDIENCE DEVELOPMENT STRATEGIES**

